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Forgotten Coast Brewing Company Announces Grand Opening In Mexico Beach Spring 2024

Locals and visitors to enjoy cold beer, coastal cuisine, and a family-friendly atmosphere in Mexico Beach, and beyond.

Mexico Beach, Fla. – Forgotten Coast Brewing Company (FCBC) is thrilled to announce its muchanticipated launch on the Forgotten Coast, with the grand opening of its Mexico Beach location set for Spring 2024. This exciting venture promises to bring an unparalleled craft beer experience to the vibrant coastal community. Two additional locations are in the development phase and will be located in Port St. Joe and Apalachicola.

Cutler Edwards, Chief Strategy Officer, expressed enthusiasm about the project, stating, "Our goal is to bring an authentic, locally driven Forgotten Coast brewery experience to our fellow residents and seasonal visitors. Offering our handcrafted beer in some of the Forgotten Coast's most iconic establishments, along with this exciting new venue in Mexico Beach, is something our team is really proud of."

While awaiting the grand opening in Mexico Beach, eager beer enthusiasts can get a taste of the exceptional craftsmanship behind Forgotten Coast Brewing Company's offerings at select locations, including Apalachicola's *Franklin Café* and *The Tap Room*, plus *LongBill's* on Cape San Blas. These establishments offer a preview of the unique and diverse selection that Forgotten Coast Brewing Company is known for.

As the FCBC team prepares to open its first location in Mexico Beach, Food & Beverage Director Steve Wells reflects on the powerful spirit of 'Build Back Better' that has shaped this resilient community's post-Hurricane Michael comeback. Steve expresses, "It's an honor to be part of Mexico Beach's journey towards renewal and recovery. The unwavering strength and rich stories woven into the fabric of local businesses here inspire us daily. We're not just opening a brewery; we're becoming a part of the story of resilience that defines Mexico Beach. We're grateful to be embraced by this remarkable community, and we look forward to raising a glass together in celebration of Mexico Beach and our next chapter."

Forgotten Coast Brewing Company will offer an array of branded merchandise and custom swag designed to evoke Old Florida nostalgia and Forgotten Coast vibes.

The grand opening in Spring 2024 will be a momentous occasion for Forgotten Coast Brewing Company, the community, and craft beer enthusiasts alike.

For more information about Forgotten Coast Brewing Company, upcoming events, and the latest news, please visit <u>www.fcbc.com</u> or follow us on <u>Instagram</u> and <u>Facebook</u>.

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About Forgotten Coast Brewing Company[™]

The Taste of Old Florida

Forgotten Coast Brewing Company proudly stands as an affiliate of Forgotten Coast Hospitality, embodying the essence of the region's rich history and vibrant culture. Our brews are a reflection of the passion and dedication of beer lovers who call this place home. Step into Forgotten Coast Brewing Company, where every pint tells a story of the love for our community and the unparalleled beauty of Old Florida.

Follow the fun on Instagram & Facebook: @forgottencoastbrewing